

# SIGNBOOM

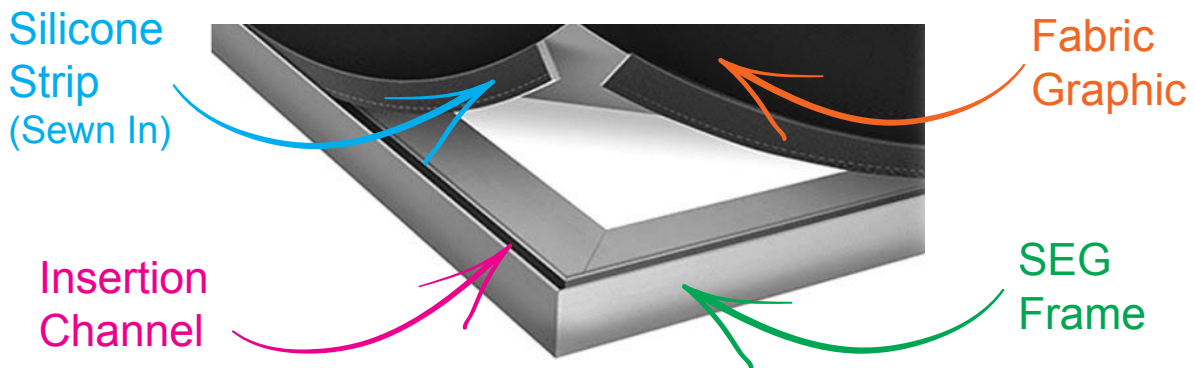
WHOLESALE PRINTING

## *What is SEG and its Benefits?*

### What is SEG?

SEG stands for Silicone Edge Graphics, which are fabrics that have a strip of silicone sewn into the edges of the graphic. After being sewn in, the silicone edging is inserted into an extruded aluminum frame creating a smooth, seamless fabric graphic.

### SEG FRAME SYSTEM



### What are the Benefits?

- The fabric itself is one of the major benefits of choosing SEG. Polyester is glare free which allows for maximum visibility, and the dye sublimation printing process makes your graphic machine washable in cold water.
- The special frames that accompany silicone edge graphics have a low profile, giving you a frameless appearance that is sleek and modern.
- The frame's recessed grooves hold the silicone edge tightly, leaving you with a taut display that is free of wrinkles.
- The fabric is lightweight and easy to install and take down, perfect if you are using these graphics for trade shows or in any environment where frequent change-outs are required.
- Shipping costs for these types of displays are often significantly less expensive because they are so lightweight and take up much less space than traditional printed graphics.